

FANTIN

MILAN DESIGN WEEK 2018

FANTIN: ALL OF THE VERSATILITY AND COLORS OF METAL

At Fuorisalone 2018 a leading role will be played by **Fantin** (www.fantin.com), a leader in the metalworking sector, with four different events including **AMULETS**, at EligoStudio, where the **FRAME** collection, designed by **Salvatore Indriolo**, will be presented in the context of a site specific installation.

Other appointments, accomplished thanks to a partnership with **Tenoha** and to the collaborations with **Kiasmo** (the *Fabbricare, Fare e Disfare* project in the NonostanteMarras space) and **EligoStudio** (the ARK&CRAFT installation presented in the gardens of the Triennale di Milano) will span **Fantin's** design week, emphasizing the combination of research, technique and creativity, that are the key values of this brand, celebrating the 50th anniversary of its founding this year.

Since 1968 **Fantin** has been creating, with passionate dedication, furniture and solutions in metal, which are recognized in its market as having an indispensable value: quality, understood as a synthesis between beauty, solidity and durability. All **Fantin** furnishings, because of their special attention to technical and aesthetic details, easily adapt to a variety of different contexts: from home to office and from community to industry. This versatility, attributable to the ability to customize either a single product or the most complex request, is the key that has allowed the company to establish prestigious partnerships worldwide, blending the superior engineering of each project with a tailor-made product range. **Fantin** has recently experienced a powerful evolution, made possible thanks to their collaboration with the designer **Salvatore Indriolo**, the brand's art director, who has moved forward on the path towards the contemporary established by the company.

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- **The FRAME collection and the installation AMULETS by EligoStudio for Fantin**

EligoStudio, Via Palermo 8 - 1st floor

To celebrate its fiftieth anniversary, **Fantin** presents its new design furniture collection **FRAME** (designed by **Salvatore Indriolo**) on display, during Milan Design Week 2018, at EligoStudio, in the heart of the Brera Design District, with the site specific installation **AMULETS by EligoStudio for Fantin**, that will showcase all of the beauty metal has to offer: 5 rooms will host different totemic sculptures, macro talismans entirely constructed with elements from the new Frame collection and other **Fantin** must-haves, like the Uno and Binaria systems.

The name of the **AMULETS** installation embodies the interpretative key to the project itself: the semantic evolution of the anagram **AMLET = METAL** reveals the central protagonist. Over time, metal is the material that has become synonymous with **Fantin**. With the experience gained in metal processing – thanks to the use of cutting-edge technologies – the company has been able to explore all of the material's expressive potential and its versatility, which is evident in the brand's collections.

Based on this expertise, **FRAME** was created to meet the needs of minimalist design, characterized by light lines and structural solidity, that is common to all of the different modules that are part of this system. A surprising chromatic palette composed of 40 shades, from neutrals to more intense colors, animates the collection allowing for multiple aesthetic solutions.

The program, which brings together stylistic simplification and flexibility, making tailor-made solutions possible, includes **tables**, **cupboards** and **sideboards** of varying dimensions. In addition there are other accessories and a **kitchen workstation** – offered in both the complete version, which features a top, an induction cooktop and a **Barazza** oven – or an empty one, making it possible to add the appliances of your choice.

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- **TENOHA**

Via Vigevano 18

Fantin has partnered with **Tenoha**, the first multifunctional space in Milan where you can immerse yourself in contemporary Japanese culture, to furnish the co-working and shared office areas that extend over an area of 430 square meters. The spaces, which represent one of the most relevant characteristics of the project, were furnished with **Still** tables of varying dimensions, **Mya** drawer units, and iconic modules like the **Uno** shelves and the **Cambio** lockers in the Palestra and Casellario versions.

Sixty-six workstations were furnished with **Fantin's** collections, which are increasingly appreciated by interior designers for their extensive palette that includes 40 different colors and three different finishes – high gloss, matt, and embossed – able to satisfy the most diverse design requirements.

The minimalist lines, as well as the strength and versatility of metal, are animated by different tones – bluish green, white, black, and orange – in order to emphasize the elegant simplicity of the space where visitors will have the opportunity to work, organize meetings, network with other professionals, take advantage of business opportunities, and enjoy moments of relaxation in a pleasant location.

- **ARK&CRAFT**

Triennale di Milano, Viale Alemagna 6

Fantin has partnered with Eligo Studio to create the installation Arca di Noè (*Noah's Ark*) presented in the context of the ARK&CRAFT project on display in the gardens of the Triennale di Milano. This project celebrates 15 years of design creativity on the part of Creative Academy.

The entire installation, conceived by EligoStudio, was made by Fantin, with a minimal structure that offers a conceptual abstraction suggestive of the ark to contain the marvelous animals, both real and imaginary, created by the young international designers who are participating in the Master of Arts in Design and Applied Arts offered by Creative Academy. The project, which addresses issues such as equality and sustainability while offering a message of peace for the future, is housed in one of Milan's most symbolic locations, close to De Chirico's *Bagni Misteriosi*, in a play of evocative references to the past and the future.

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- **Fabbricare, Fare, Disfare**

Nonostante Marras, via Cola di Rienzo 8

“Fabbricare, Fare, Disfare” (*Manufacture, Make, Unmake*) will showcase the results of different collaborations that occurred in the context of the “PREMIATA DITTAMARRAS&CO” in which **Fantin** was involved for the creation of a special table frame “Polittico”, created to embrace the new tile collections designed by **Antonio Marras** for **Kiasmo** – partner and creator of the project – which works as a support surface.

The “Polittico” table, in the I and II versions, represents a synthesis between art and functionality. The support surface, made up of a metal grid, makes it possible to create compositions with tiles. A piece of furniture functioning as a minimal structure, designed for indoor and outdoor spaces, where the design and the materials enliven a virtuosity of forms and meanings. A table that can change, that takes advantage of its structure to continually reinvent itself – thanks to the ability to move, or exchange, the tiles that compose the top – creating ever-changing compositions. The project, based on the design by Vincenzo D’Alba which embraces the new tile collection designed by Antonio Marras, was engineered by Sandro Fantin in consultation with Remigio Furlanetto.

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